

SHERYL



INTRODUCTION

Introducing the dynamic musical virtuoso, **SHERYL**

An open-format freelance DJ, Producer, VDJ & Performer.

Whose artistry has become synonymous with the vibrant beats of Mumbai.

Born and bred in the heart of this pulsating metropolis, SHERYL embarked on her musical journey in 2007, crafting a distinctive career that has seamlessly blended the rich cultural tapestry of her hometown with the global rhythms of the music industry.

With an unwavering passion for the art of DJing,
She has become a prominent figure in the music scene.



LOCATIONS

SHERYL's sonic journey has taken her to an array of electrifying locations, transforming each venue into a pulsating dance floor.

Venturing beyond borders, she has graced international stages, In Countries like Oman, Qatar, Kenya, Dubai, Indonesia, Thailand, Budapest, Vienna, Prague, Berlin, Amsterdam, Brussel, Brudge, Paris, Ibiza, Barcelona, Maldives, Turkey, Bangladesh seamlessly blending cultural influences and uniting diverse audiences through the universal language of music.

Whether orchestrating euphoria in the heart of bustling cityscapes or providing the soundtrack for sunset-soaked gatherings on exotic shores, SHERYL continues to captivate with her eclectic mixes and unwavering passion for the art of sound.



QUALIFICATIONS & SKILLS

CD DJing: Audio Elite (2008)

Under DJ Suketu

Turntablism: Azaredo Acoustic (2011)

Under Jo Azaredo

Electronic Music Production: Audioqube (2013)

Under Zueb Khan, Bharat Goel, Jay Nayak and Anurag Chadha

Sheryl is comfortable using formats:

Vinyl, CD's, Pen Drives, Rekordbox, Serato, Traktor

Digital Audio Workstation: Logic Pro X

ADDITIONAL EXPERIENCE

SHERYL's illustrious career extends beyond the stage, as she seamlessly transitioned into an influential role as a DJ and Digital DJ faculty at Akhil Talreja's Partymap DJ Academy from April 2015 to March 2020.

Bringing her wealth of experience and expertise to the next generation of aspiring DJs, she became a guiding force in shaping the future of the music industry.

During her tenure, SHERYL not only shared the secrets of her craft but also fostered a creative and nurturing environment for budding talents.

Her commitment to education went beyond the technical aspects, instilling in her students a deep appreciation for the artistry and cultural nuances that define the world of DJing.

As a beacon of inspiration, SHERYL played a pivotal role in shaping the sonic landscape of the academy, leaving an indelible mark on the countless students who had the privilege of learning from a maestro in the field.



VENTURE EXTENSION

- SHERYL launched her own Indie Record Label - BOMBAE RECORDS, Which specialized in Artist Development, Product Creation & Club Consultancy.
- SHERYL did Club Designing & Club Consultancy along with Calendar curation for Enigma The Experience, 36 Jubilee Hills, Hyderabad (November 2021 - July 2022).
- SHERYL was on curator panel and, a active member of DJ based Band - Kamli Saga (July 2022 - Sept 2023).
- SHERYL got hand picked after her debut reprise version of Daru Desi as an Independent release, By SAREGAMA MUSIC for creating reprise versions of their songs and to create official remixes for their catalog in October 2023.
- SHERYL released her Audio - Video reprise songs EP & mixtape on all Digital Streaming Platforms & YouTube Video in November 2023.
- SHERYL embraced a role as Brand Ambassador for JAGERMEISTER in December 2023.
- SHERYL started VDJ sets for select clients in January 2024.



BOOKING DETAILS

Available for Pan India & International Events.

Performs at: Clubs, Concerts, Campus, Corporate, Sangeet, Weddings, Baraat on Wheel, Fashion Shows, Pool Parties, VIP House parties and Award Functions.

Acts: DJ, VDJ, DJ Based Band, DJ & Percussion, VDJ & Percussion, DJ & Singer



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